Trellis CRM Technologies and the Student Experience

Join the Trellis team for an update on new developments in the Trellis initiative and the ways these tools are being used to improve student experiences. Specifically, the team will

- Provide a demonstration of the new student services hub, CatCloud
- Share developments in service management and case transferring
- Provide updates on the role of Trellis technologies in the work with student persistence,
- Share updates on the Trellis roadmap and future capabilities including program management, a mass email tool, and other student service enhancements

If you are already a user of Trellis products or are just wondering "What is Trellis?" individuals are invited to attend the session to gain a comprehensive understanding of the full suite of Trellis capabilities, the work to support students, how to get access to Trellis tools, and plans for the future.

Nikolas Hodge

Nikolas Hodge is Director of Implementation Services for Trellis CRM. She has been with the University of Arizona for over 16 years serving in roles in Enrollment Management and University IT. Nikolas is passionate about the role technology should play in improving experiences for students, staff, and faculty.